# **COOKIE POLICY**

# Last Updated 5.1.25

### Introduction

This Cookie Policy explains how Jibeset Management LLC d/b/a Paperwise("we", "us", or "our") uses cookies and similar technologies to recognize you when you visit our website ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

#### What are cookies?

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the website to recognize you and make your next visit easier and the website more useful to you.

Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your personal computer or mobile device when you go offline, while session cookies are deleted as soon as you close your web browser.

#### How we use cookies

When you use and access our Website, we may place a number of cookie files in your web browser. We use cookies for the following purposes:

- 1. **Essential cookies**: To enable certain functions of the Website, to provide authentication, and to prevent fraudulent use of user accounts.
- 2. Analytics cookies: To track information such as how the Website is used, which pages are visited most often, how users navigate through the Website, and if users encounter any errors. This helps us understand how we can improve the Website and provide a better user experience.
- 3. **Preference cookies**: To remember your preferences and various settings so that you don't have to reset them each time you visit our Website.
- 4. **Functionality cookies**: To allow us to remember choices you make and provide enhanced, personalized features.
- 5. **Targeting/advertising cookies**: To deliver content, including advertisements, relevant to your interests on our Website and third-party sites based on how you interact with our advertisements or content.

# Types of cookies we use

We use both session and persistent cookies on our Website and we use different types of cookies to run our Website:

# **First-party cookies**

**Essential cookies**: We use essential cookies to authenticate users, prevent fraudulent use of user accounts, and provide Website features.

**Analytics cookies**: We use analytics cookies to track information such as how the Website is used so that we can make improvements, monitor the performance of the Website, and ensure it is working efficiently.

**Preference cookies**: We use preference cookies to remember your preferences and various settings to enhance your experience on our Website.

**Functionality cookies**: We use functionality cookies to recognize you when you return to our Website, to remember your preferences, and to provide enhanced, more personal features.

# **Third-party cookies**

In addition to our own cookies, we may also use various third parties' cookies to report usage statistics of the Website, deliver advertisements on and through the Website, and for other purposes. These may include:

**Analytics providers** (such as Google Analytics): To help us understand how visitors interact with our Website by collecting and reporting information anonymously.

Advertising networks: To help deliver advertisements that may be relevant to you and your interests. These cookies are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of advertising campaigns.

**Social media platforms**: To enable you to share pages and content that you find interesting on our Website through third-party social networking and other websites.

# Web beacons

Certain sections of our Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us to, for example:

- 1. Count users who have visited specific pages or opened an email
- 2. Analyze the patterns of users' Website usage
- 3. Determine if users have interacted with certain content or features
- 4. Measure the effectiveness of email campaigns
- 5. Customize our services based on the interests of our users

# Your choices regarding cookies

# Managing your cookie preferences

You can control or delete cookies through your browser settings. Most browsers allow you to:

- View what cookies are stored on your device and delete them on an individual basis
- Block third-party cookies
- Block cookies from particular websites
- Block all cookies from being set
- Delete all cookies when you close your browser

Here are links to instructions for managing cookies in common browsers:

- <u>Google Chrome</u>
- Mozilla Firefox
- <u>Safari</u>
- <u>Microsoft Edge</u>
- <u>Opera</u>

#### **Cookie preference tools**

In addition to browser controls, we may provide cookie preference settings on our Website that allow you to manage your preferences regarding certain types of cookies.

#### **Do Not Track signals**

Some browsers have incorporated "Do Not Track" (DNT) features that can send a signal to the websites you visit indicating you do not wish to be tracked. Because there is not yet a common understanding of how to interpret the DNT signal, our Website currently does not respond to DNT signals. Instead, you can use the range of other tools we provide to control data collection and use.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

#### **Cookies and personal information**

Cookies themselves do not typically contain personal information, but they can link to information stored in our databases when you log into your account. For more information about how we handle personal information, please see our <u>Privacy Policy</u>.

#### Children's privacy

Our Website is not intended for children under the age of 16. We do not knowingly collect personal information, including through cookies, from children under 16. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us.

#### **Changes to our Cookie Policy**

We may update our Cookie Policy from time to time. We advise you to review this page periodically for any changes. Changes to this Cookie Policy are effective when they are posted on this page.

By continuing to use our Website after any changes, you agree to be bound by the updated policy.

### **Contact us**

If you have any questions about our Cookie Policy, please contact us @ hellopaperwise@gmail.com

# Additional information about privacy rights

Depending on your location, you may have certain rights regarding your personal information. For more information about these rights and how to exercise them, please see our <u>Privacy Policy</u>.